

STUFF

NEWSPAPER OF THE SAINT JOSEPH'S COLLEGE COMMUNITY

Vol. 36

Rensselaer, Indiana, Friday, March 30, 1973

No. 11



Jim Pittacora and Joe Heimann of Gallagher Hall put the finishing touches on their go-kart in preparation for the Little 500 race. Time trials are set for Apr. 7th and the race itself is Apr. 14th.

Little 500 Near! Gentlemen (And Ladies) Start Your Engines

"Gentlemen, start your engines," is a familiar phrase heard in the state of Indiana every May at the Indianapolis 500.

The sound of go-kart engines will signal the start of "Little 500" here Apr. 14.

Track preparations for the race have already begun and will be completed by Apr. 7, the date of time trials when the karts scramble for the coveted pole position.

Assisting in laying out used tires along the track route last week were the organizers of this year's race: chairman Dan Bolnius (sr.-Noll),

and aides Pete Klocek (sr.-Gal.) and Ben Sponseller (jr.-Pwrh.). According to race officials, all curves will be paved to hopefully reduce the number of accidents.

"This year no spectators will be allowed to cross the track unless it is absolutely necessary," stresses Bolnius. The reasons for this are twofold: 1. last year many drivers of karts were distracted due to spectators who were crowded around the curves. This prevented drivers, also, from seeing portions of the track. 2. \$800 was saved in the cost of insurance this year due to a stipulation that crowds would be kept at a distance so as not to distract drivers.

There will be two walkways open to pedestrian traffic during the race. A specified area between Gallagher and the Powerhouse will be open. The other area will run between the Powerhouse and the Post Office.

According to Bolnius, 35 entries have been received thus far. There is still time to enter a kart in the race. All cars must have a sponsor and all drivers must have waivers of liability. The deadline for submitting waivers is Apr. 2. Waivers can be gotten from Bolnius (119 Noll Hall).

Go-karts will be inspected Friday, Apr. 6. Practice laps start early Saturday morning. No uninspected kart will be allowed in the time trials.

The organizers of the race feel that the layout of the track will be the most time consuming. This year the freshman class will handle this tedious job. They will be assisted by the Veterans' Club. These groups are responsible for fencing off spectator areas, assembling bleachers, and preparing a safe race track.

Student Senate Discusses Funding Of WOWI

Senate business at Tuesday's (Mar. 27) meeting included discussions of SA funding of WOWI, campus radio station, and a campus-wide cleanup day.

Presented by Robin Hartman (soph.-Hal.) WOWI business manager, WOWI proposed that the student activity fee be raised from \$15 to \$20, with four of the \$5 raise going to the radio station. This would amount to not more than \$9,600 or less than \$6,000 (based on a projected enrollment of 1200) for the first year. In subsequent years, the radio station would receive not more than \$4,800 or less than \$2,400 per year for as long as the radio station is in existence.

Hartman explained that it is important that enough money be budgeted early to get essential equipment, especially an FM transmitter. "Any equipment not covered in the initial budget can be covered in the future," says Hartman.

"It is obvious to all," Hartman told the Senate, "that the current system of carrier-current broadcasting is totally impractical in our case. Our next step is to rid ourselves of the lines and move to a ten-watt trans-

mitter." Hartman blames this year's transmitting problems on costly and unreliable lines and equipment rented from the local telephone company, and says that conversion to an FM transmitter would be easier and, in the long run, more profitable.

"Once the transmitting problem is taken care of, the next problem to be tackled is inside the station itself," says Hartman. "The current station is woefully under-equipped. If we are to train students for possible careers in broadcasting, as Radio Lab 25 indicates, we cannot do so with the equipment that is there now. Major equipment needs include a mixer

board (a used board is coming shortly from educational station WGTE-TV, Toledo, O.), at least one cartridge tape player and two studio tape decks. Other equipment needed but not important at this time includes a heavy-duty remote unit and microphones."

Hartman also says that it is important that some sort of news wire service be used, "if only to keep students informed on what's going on in the world."

Estimates for the purchase of needed equipment runs between five and \$10,000, according to Hartman.

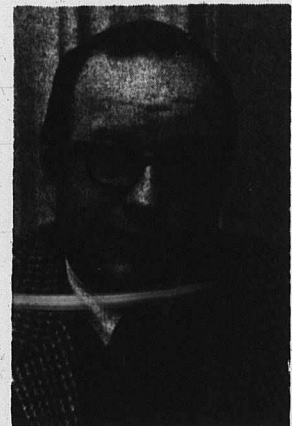
(Continued on page six)

First Annual

Senate Votes Gerald Gladu Wooden Cask Award Recipient

Recognition for spirit, enthusiasm and interest demonstrated to students throughout the entire college community was recently given Gerald Gladu, vice-president for public relations and development, as the Senate voted him recipient of the Wooden Cask Award.

Newly instituted and symbolizing a bringing of good spirits to the college community, the award "provides students a chance to openly acknowledge and express gratitude to those individuals among the faculty, staff, and administration who have worked long and hard at the often-thankless tasks which are above and beyond their duties as teachers or administrators, and which are prompted only by their wish to make Saint Joe's a better and greater living and learning experience for the students," according to James Brun (sr.-Ben.), chairman of the SA academic affairs board.



Gladu

The award is open to faculty, staff and administrators of the college and is based upon: a) competence in one's position as it benefits Saint Joseph's College; b) non-academic rapport with students, student organizations and visible presence on campus; and c) promotion of the college beyond the college campus (acting in town

functions in the name of the college, etc.).

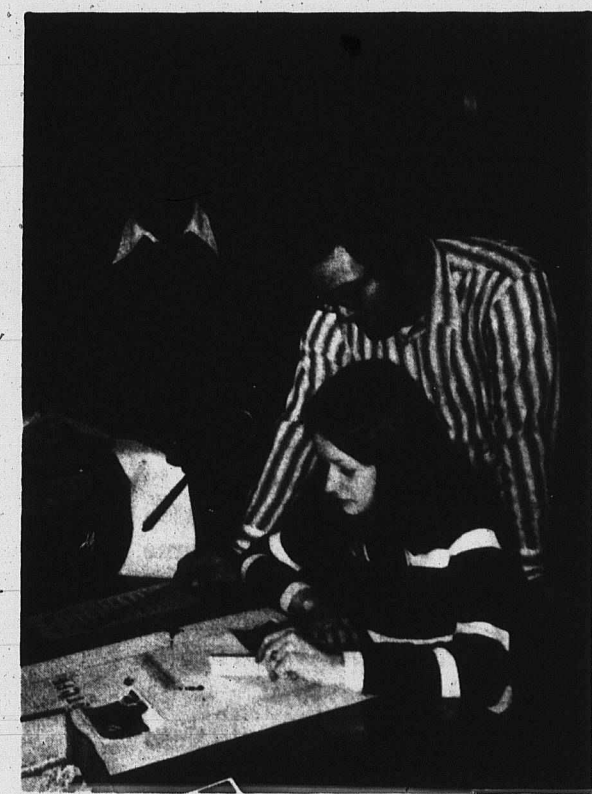
"I am very glad to see Jerry Gladu win this award," says John Petrila, SA president. "He fits the criteria established for the award perfectly. He is extremely competent at his job and while most of his time must, because of the nature of his position, be directed to those outside Saint Joe's, he always has been receptive to students and their ideas. The Wooden Cask expresses our appreciation to him for that. I don't think we could have found anyone better qualified or more deserving."

Gladu has long been involved here. A 1955 graduate of Saint Joe, he has held various positions here including alumni director, alumni newspaper editor, associate director and assistant director of development. Gladu also completed course work at the Boston University Graduate School of Public Communications during the 1970-71 academic year.

New STUFF Editors Announced

Staff changes on STUFF for 1973-74 include the appointment of Liz McGinnity (soph.-Jus.) and Alon Prunty (fr.-Gal.) as co-editors, according to Charles J. Schuttrow, director of public information and college advisor to STUFF.

Miss McGinnity, English major from Calumet City, Ill., and Prunty, speech major from Rocky Mountain,



Going over some possible layout techniques, new STUFF co-editors Alon Prunty (left) and Liz McGinnity (seated) listen as sports editor Robin Hartman makes a suggestion.

Va., joined the STUFF staff this semester.

Joining Miss McGinnity and Prunty as sports editor will be Robin Hartman (soph.-Hal.), a speech major from Rossford, O. Hartman was business manager of WOWI, campus radio station, and had worked as a Saint Joseph's News Bureau staff assistant. The new editors will assume their responsibilities with the Apr. 13 issue.

Businesses To Air Problems

Challenges of the '70's will be the topic Wednesday when businessmen representing four industries assemble here to talk of problems their respective businesses are facing today.

Sponsored by the Business Club in conjunction with the department of business, two sessions of panel discussions, beginning at 1 p.m. in Halleck Center conference rooms, will enable students, faculty and interested residents of Rensselaer, to hear first hand how businesses cope with government regulation, social responsibility and consumer demands.

Topics include auto safety and government regulation; food industry's standards and government regulation and its response to the consumer; transportation's trends, trials and tribulations; and business responsibility to society.

Following the second session at 2:30 p.m., a cocktail hour will be held at 4 p.m. in chapel cafeteria. A dinner will follow at 5 p.m.

"We're really excited about this," says Miss Ellen Wagner (sr.-Jus.), (Continued on page six)

Other Source Needed

The recent request by WOWI, campus radio station, for SA funds totaling \$9,600 the first year and \$4,800 annually thereafter was surprising, interesting and at least presumptuous.

First, the Senate or the SA have not the power to raise the student activity fee \$5, which would be necessary in order to accommodate WOWI. Secondly, in light of a statement by Fr. Charles Banet, college president, to the student body following the fire that tuition, room and board would not be raised this year, it is unlikely that an increase in the student activity fee would be acceptable to the Board of Trustees, administration or students.

The station has over recent years proven itself an ineffective medium for entertainment or information, perhaps due in large part to inadequate equipment. Its only redeeming value appears to be academic as one hour of credit can be earned through applied practice in radio by taking Lab 25, an offering of the communications and theatre arts department.

Perhaps it is through academic interests rather than extracurricular avenues that improvement of the station should be pursued.

Appropriate Gesture

Conferral of the Wooden Cask Award on Gerald Gladu, vice-president for public relations and development, by the Senate was indeed an appropriate gesture in view of Gladu's obvious and unselfish personal commitment to Saint Joseph's College.

Gladu's interest in improving the life of students while here at Saint Joe is demonstrated by his willingness to help students find jobs, utilize their talents and develop their interests. Always willing to "bend an ear," despite his nearly impossible schedule, students who have had even the briefest contact with him automatically sense an enthusiasm and commitment which far exceeds professional expectations.

Gladu is surely an example which all of us should attempt to emulate.

John Petrila

Are HEW Plans Practical?

Sometime soon a plan for rebuilding the campus is going to be presented to the Department of Health, Education and Welfare. The submission of such a plan is necessary in order that we might receive the \$1.8 million loan we applied for. The plan given to HEW does not bind us when building begins; in other words, what is submitted does not have to be the same as what is eventually built. I would like to briefly describe the plan that HEW will receive, and my objections to it.

The plan calls for Halleck to become a library-learning-cultural center, with the cafeteria remaining until it interferes with the library. It calls for the Science Building to be converted to classrooms and facilities for Core at a cost of \$500,000. It calls for a facility to be built for women's physical education, with "an open space for student and faculty assembly," at a cost of \$300,000 (600,000 if a food service is added). Finally, it calls for a \$1 million administration and faculty office building.

There are several points that need questioning. First, Fr. Charles Banet, college president, has emphasized that, even though the above proposals are presented for the loan, it does not mean that this is what will

be built. I have serious doubts about this contention. First, if we present a plan to those we are asking money for, what do you tell these donors later when those plans are substantially altered? I refer here particularly to alumni parents and the community, but also to other sources of money. Will they not, to some extent, feel we have used them? Secondly, and probably more immediately important, if a plan is presented over and over, will that not create a psychology, a certain inevitability about the plan that will make change highly unlikely? This would be all right if the plan outlined above was fundamentally sound, but I think that there are flaws in it.

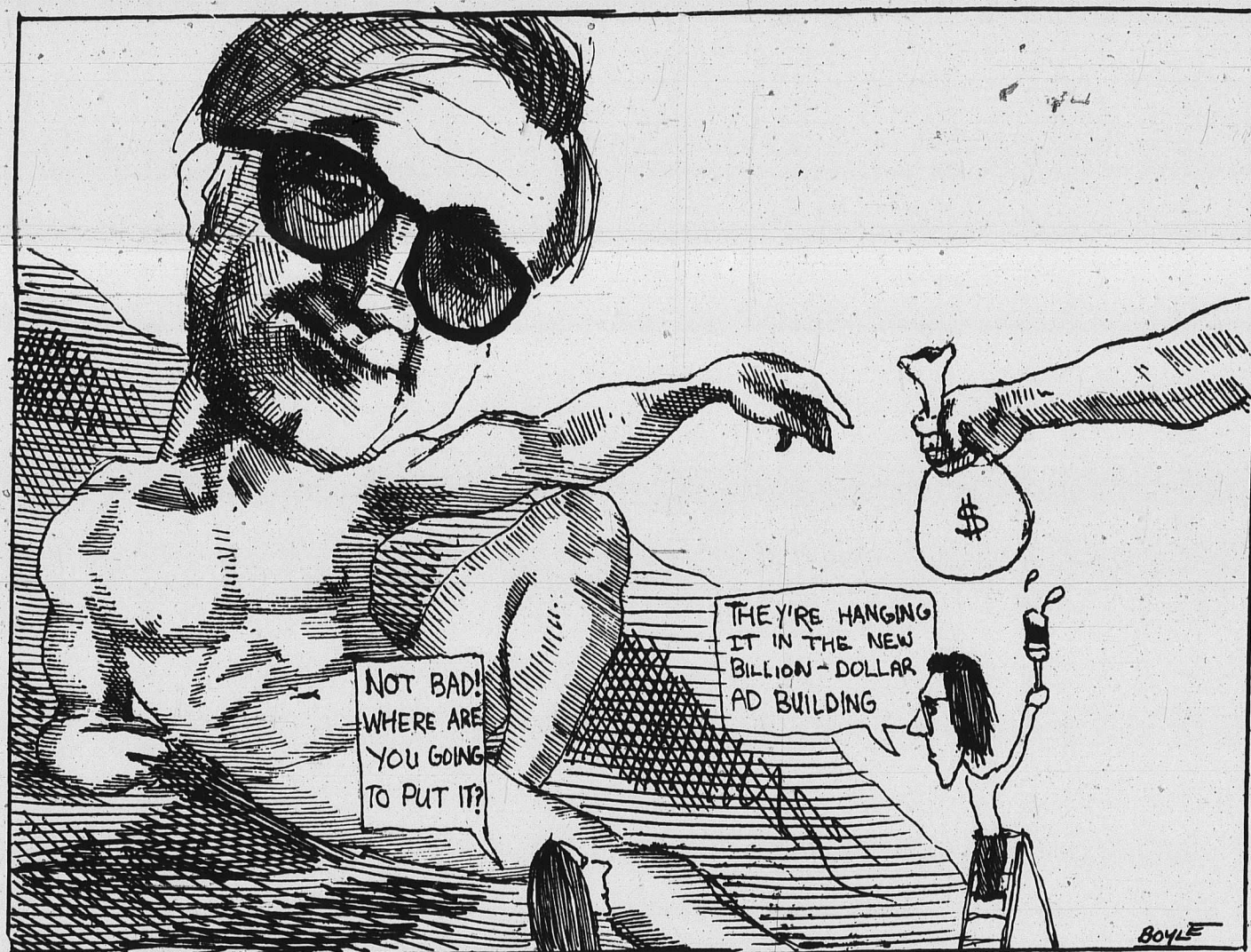
I have two serious objections to the proposal. If Halleck becomes the library, and the cafeteria interferes with its expansion (as it inevitably will) do you build a new cafeteria at a cost (according to the architect of these plans) of \$300,000, giving the school three cafeterias, of which one is used regularly? It is impossible to move back to Chapel cafeteria? It was crowded three years ago with two classes eating there, and it is the mark of a large university to have to juggle classes extensively to feed its

students. Perhaps the school can afford the luxury of three cafeterias. I merely raise the questions.

The above objection is, however, insignificant in light of another part of the proposal. This is the part calling for a \$1 million office building. I accept the fact that the faculty needs new offices. Gaspar Hall cannot be used for anything unless it is gutted on the inside and redone. Anything short of either leaving it as a monument or tearing it down seems shortsighted. I would admit the need for new administrative offices, if only for the reason that the administration is now removed from campus.

However, does Saint Joseph's College need a \$1 million office building? Is a plan which offers \$800,000 to academic facilities and student facilities and \$1 million for offices really the type of priorities this institution should establish? An educational institution exists for and because of academics and more specifically, for and because of students and faculty.

The administration and faculty need office space, but with the problems with the physical plant this campus has, do the administration and faculty really need \$1 million of office space?



Letters To The Editors

Dear Editor:

Reviewing the recent SA elections, one cannot help but wonder how we managed to survive a major free-for-all among the candidates for SA president. Back stabbing, name calling, and a general lack of class were displayed throughout the whole campaign, even spreading to the student population.

It became a contest to see who could outwit the other in insults before the actual day of elections. I am not saying that all the candidates partook of these actions, but it is still sad to admit that even some did. SA stands for Student Association, an organization designed to help

the students work with the college administration to improve the overall atmosphere and maintenance on campus.

It is unfortunate that in order to pick a leader, one who is to represent our demands, requests, etc., we must degrade one another to obtain votes. We agree that each candidate has his own certain qualities and faults and that is how it should be. They should not be dragged through a campaign of mud-slinging that alienates not only the candidates but the student body as well.

Rick Manning

Dear Editor:

I am transferring out of Saint Joe's this year for a number of reasons, and due to the immature actions of a person I don't know, my determination has increased twofold as of this morning.

It seems a certain student senator didn't like one of the candidates running for SA President. It seems this person's grudge or dislike of his qualifications for the office was enough to start a mini-anti-campaign against him the morning of the elections. I sat on the stairs of Halleck early this morning while this certain senator ran around frantically plastering posters up against this candidate. Whoever you were, Mr. Senator, my hat's off to you. You've really helped me to realize the hypocrisy of this campus that boasts being such a "close community" and condones the immaturity of some of the people comprising and running it.

How can anyone who calls himself a fellow Saint Joe student of this "community" slander a fellow candidate purely on personal reasons and insist his actions in warning people are for the welfare of the students?

I call you a coward, Mr. Senator—a coward who is afraid to face his opponent on equal grounds. You say he is not qualified, you say he cannot get along with fellow students. If you are so convinced of your righteousness and sincerity, why do you insult his integrity behind his back, and on the morning of the elections? Why didn't you face him as a person earlier when he had a chance for defense? If you had enough evidence to validate your accusations (which I doubt), why didn't you debate with him as if this were a true political

election instead of the mockery you have turned it into?

It's really sad that in a campus election within a "community" we must revert to political mudslinging because we harbor personal dislikes. Your opponent had no allowance from you to defend your generalized accusations. No, you took the coward's method and perhaps ruined a man's candidacy because you thought his qualifications were below your standards. Yet you only slaughtered his name without true reasons.

I'm not afraid to sign my name because I won't be here next year. I trust you have enough human integrity, Mr. Senator, and will vent your emotions of my counterattack more honestly and maturely than in the way you handled this election.

Sue Allinger
Justin, freshman

Phi Kaps Give Washburn \$60

Saint Joseph's College Phi Kappa Theta fraternity has donated \$60 to the Washburn Nursery for the purchase of a trampoline for the preschoolers.

"We gave this money because we feel the nursery is performing a real public service to the community—both town and college," says Bill Timmins, fraternity president. Along with the check, the fraternity and Little Sisters of Phi Kappa Theta have spent much time cleaning and painting the building to accommodate the children.

STUFF



Published bi-weekly during the school year, except during the calendar holidays of Thanksgiving, Christmas, and Easter by students of Saint Joseph's College, Collegeville, Indiana, 47978. Entered as second class matter Sept. 20, 1937, at the Post Office in Collegeville, Indiana under Act of March 3, 1879. Subscription \$7.00. Advertising \$2.75 per column inch.

Member
ASSOCIATED COLLEGIATE PRESS
IND. COLLEGIATE PRESS ASSN.
CATHOLIC SCHOOL PRESS ASSN.

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Sue Matuszak uses force to get across a point to Tom Wanner in the farce "Tartuffe," to be presented in the college auditorium Apr. 6, 7, 8. Pat Kearney and Terry Thoesen look on. The play is a biting commentary on social and religious hypocrisy in French society as seen by playwright Jean Baptiste Moliere.

Columbian Players Present French Farce "Le Tartuffe"

The communications and theatre arts department of Saint Joseph's College, in conjunction with the Columbian Players, will present the comedy, "Le Tartuffe" (The Imposter) Apr. 6, 7, and 8, in the college auditorium. The play is a biting lampoon of pretentious social conventions and religious hypocrisy that playwright Jean Baptiste Moliere found so offensive in French society.

Tartuffe, played by Tom Lee (jr.-Gas.) is a scheming vagrant who connives his way into the favor and home of a wealthy gentleman, by masquerading as a devout "man of God." The gullible Orgon, portrayed by Jerry Mignerey (jr.-Aqu.) gives Tartuffe the run of his home, and proposes to marry his unwilling daughter, Marianne (Yvonne Tussing, soph.-Jus.) to the lecherous imposter.

Dorine, the household maid (Joyce Moran, fr.-Jus.) sees through Tartuffe's facade of piety and attempts to delay the

marriage. Before Dorine, or Orgon's wife Elmire (Terry Thoesen, sr.-Jus.) are able to foil the marriage plans, Orgon seals the proposal by willing his entire estate and fortune to Tartuffe.

Orgon is rudely awakened from his delusions about the "saint" in his house when, by a device of Elmire, he witnesses an attempt to seduce his wife. When he confronts Tartuffe with his knowledge of the deed, Tartuffe, as owner of Orgon's house, expels Orgon and contrives his arrest. The dilemma of Orgon and his family is resolved in a trick ending that is characteristic of the comic genius of Moliere.

"Le Tartuffe," aside from being an entertaining comedy, also directs attention to the very human problem of hypocrisy, whether it is social, religious, or individual. In the play, Cleante, portrayed by Tom Wanner (sr.-Aqu.) speaks of the hypocrisy that every man is guilty of to a certain extent. "What strange creatures we are! How little and how seldom do we appear to others as our real selves," he says. "What make believe is in all of us."

According to the director, Dr. Ralph Cappuccilli, chairman of the communications and theatre arts department, the play will be produced in keeping with the conventions of theatre of Comedie Francaise, emphasizing exaggeration of character. "The actors will use broad, circular gestures, and big characterizations," reports Cappuccilli. "It depends on precision and timing on the part of the performers. All of it will be done with two tongues in one cheek."

The remainder of the cast consists of Sue Matuszak, (soph.-Jus.), Ron Curtis, (sr.-Aqu.), Pat Kearney (jr.-Noll), Jim Mignerey, (jr.-Aqu.), Lutrell Jolly, (fr.-Aqu.), Phil Simon, (jr.-Ben.), Downs Prior, (sr.-Noll), Dan Kenny, (fr.-Xav.), and James Low (fr.-Ben.). Tim Juettner, (soph.-Pwhr.) is stage manager and Dave Sabaini (fr.-Ben.) is assistant director.

Foot And Ball Play Businessmen In Chicago

By ALON PRUNTY

Each year the Business Club of Saint Joe's takes tours of companies and corporations. These tours are intended to give a better insight into the business world to business majors and other interested students.

The tours fulfill their purpose. The ones that this reporter has attended have been both enjoyable and enlightening. You wonder, however, about the motives of others. For example...

Once upon a time in the middle-of-nowhere (Collegeville, Indiana to you non-Hoosiers) there lived two sports jocks named Fred Foot and Bob Ball.

Foot and Ball were becoming so, so sore from spring practice at dear olde Puma College. But, alas, the coach had no mercy. Not only does he have them do exercises, but they also have to memorize plays and signals.

Somebody ought to report that coach to either the ASPCA (American Society for the Prevention of Cruelty to Animals) or to the Supreme Court. Cruel and unusual punishments were outlawed months ago.

Anyhow, on the way inside the student center building one day after practice they saw a notice on the door about a Business Club trip to Chicago. It's a trip to tour the world's largest advertising company—J. Walter Thompson.

Foot: Hey, man, here's a way for us to get out of practice for a day.

Ball: Yeah, man! we can miss a few classes, too. Let's sign up.

And they do. They get one whole entire afternoon off from playing around with a pigskin. Just think of it!

J. Walter Thompson occupies several floors of Chicago's John Hancock Building. It starts on the 25th floor and goes up. After arriving at "Big John" (as the wind-swept natives call it) Foot and Ball find that they weren't the only jocks who could not face the pigskin coach that day. Several members of the fearsome team have journeyed to Chicago.

The Puma College group of more than 20 is met at J. Walter Thompson by a young, single, intelligent, statuesque, Black executive secretary named Jackie.

Foot: Hey man, not bad.

Ball: Yeah, man. I thought we was gonna get some old middle age dude to show us around.

Jackie took us down (and up) every hallway in the company. Most of the offices are smaller than your average dormitory room. Each is decorated to suit the occupant thereof.

Here is some of the interesting information about J. Walter Thompson given to us by Jackie: —the company was founded in the 1890's by Commodore Thompson.

—it is the largest advertising agency in the world, although, one other ad agency makes the same claim.

—the main headquarters are in New York City. The Chicago office is the largest outside of New York.

—there are field offices in every major city of the world.

—some of their better-known clients are Gillette, Sears, Ford, Oscar Meyer, and 7-Up.

Jackie: Any questions?

Foot: (Shook his head negatively)

Ball: (no response)

Jackie then took us through the test kitchen where the products of clients are tested. There was some leftover strawberry short cake and a few steaks on the counter tops.

Foot: Hey, man, doesn't that look good?

Ball: Yeah, man, ARA never made it look that good.

Jackie: Was there a question?

Foot: (No response)

Ball: (Shook his head negatively)

Next we were shown an executive-type dining room. Lunch was over but the room had a delicious odor. The room also had a spectacular view of Lake Michigan. This dining room differed from the one at Puma College. It had a gorgeous chandelier, plush velvet chairs, modern paintings, and a colorful hand-laid carpet from Puerto Rico.

Foot: Hey, man, maybe Jimmy Thordsen and the basketball team can get us one for our dining room at school when they go to Puerto Rico.

Ball: Yeah, man.

Jackie: Did someone have a question?

Foot: (Shook his head negatively)

Ball: (No response)

Moving on, we meet one of the art directors. He explains his job to us. Jackie has told us that these people sit in their little offices and "create." He, along with others of his profession, is responsible for many of the ads we see everyday.

Foot: Hey, man, he sure is spacey.

Ball: Yeah, man.

Jackie: Are there any questions?

Foot: (No response)

Ball: (Shook his head negatively)

We were allowed to pass through one of the studios where apparently a commercial was being filmed. There wasn't much to be seen but we were told to be absolutely quiet.

Foot: Hey, man, did you see that blonde that just passed by?

Ball: Yeah, man.

Hope For Seniors

Job Seekers Find Improved Prospects

"Employment opportunities are getting better," according to Richard Scharf, director of placement, "but there are still some companies coming to campus who don't have adequate vacancies."

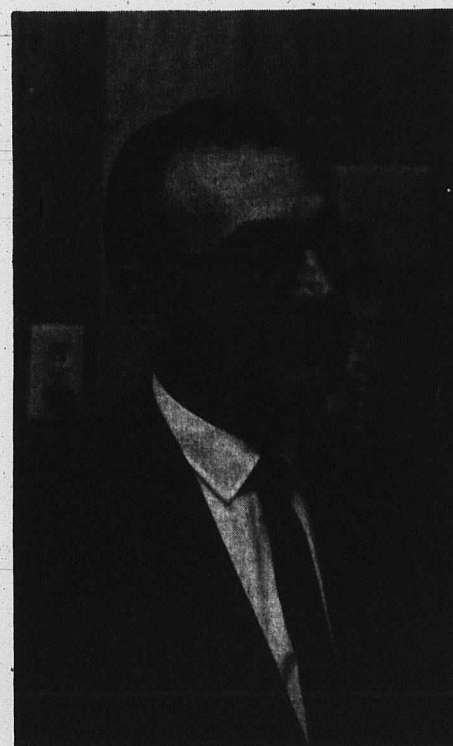
Scharf explains that while there are fewer companies recruiting on campus as compared to the last three years, employment opportunities are up. "Company representatives have in the past come down here," says Scharf, "with no openings; their chief interest has been to keep their company's name alive and in the minds of students. This year fewer have come down here with that as their objective."

Based on replies, Scharf believes opportunities are greater this year as there have been 33 follow-up interviews granted and some job offers.

Of a class of about 300, only 96 seniors have taken interviews. Scharf feels this small turnout reflects a lack of interest which

he can't understand. "Compared to past years, participation by seniors in the placement pro-

gram is about the same—big interest from few and a lack of interest by many. Our appointment schedules are usually full," explains Scharf, "but few students show up for their interviews. I honestly don't know



SCHARF

what it is but I suspect that it is in part due to a lack of communications."

Scharf points out that a meeting of seniors and the placement office earlier this year saw only 125 students attend.

Fr. Charles Robbins, college registrar, says that many students prefer to find their own jobs. He also points out that about 20 percent of the senior class will go on to graduate school.

Accountants lead in opportunities which Scharf says is typical of all years. "There has always been a demand for accountants and public accounting firms have not suffered from recessions," Scharf also attributes the heavy accountant recruiting to an enthusiastic and imaginative departmental faculty.

"The internship program reflects well on the accounting department and speaks favorably to recruiters," says Scharf. Of 52 companies who have or will interview on campus this year, nine of them have been public accounting firms.



Recently elected BSU officers are: (standing left to right) Al Gould, minister of defense; Stanley Saint Louis, minister of information; and Willie Turner, co-chairman. Seated (left to right) are: Debra Taylor, secretary; Hannibal Lowry, chairman; and Germaine Leftwich, treasurer. Debbie Short, social chairwoman, was unavailable for photo.

Black Student Union Elects Administrators For '73-'74

Elections highlighted a recent meeting of the Black Student Union (BSU) to which seven students were delegated responsibilities of administration.

Hannibal Lowry (jr. - Mer.) was elected chairman and will have the responsibility of calling all meetings, overlooking all activities and coordinating the other officers' activities. In addition, Lowry will represent the BSU as its official spokesman.

Co-chairman Willie Turner (jr.-WSF.) will be responsible for coordinating all standing committees and will substitute for the chairman when necessary.

Debra Taylor and Germaine Leftwich (both fr.-Noll) were elected secretary and treasurer respectively.

Responsible for continuing education through political education classes and a newsletter in addition to maintaining the BSU library will be Stanley Saint Louis, minister of information.

Al Gould (soph.-Hal.), minister of defense, will insure security of all organizational projects and provide order at all meetings.

Debbie Short (soph.-Jus.) was elected social chairwoman and will encourage and direct all social functions of the BSU.

Organized in 1969, the BSU is primarily a political organization which also encompasses social and academic dimensions. Its purpose is to create a political vehicle through which the needs of the Black community on campus may be met.

"The BSU advocates academic stimulation, social well-being and financial stability of the majority of Black students," explains Rudy Saint Louis, former co-chairman. "We are an organization but more importantly, a family in which we take care of one another."

In addition to aiding Black students, the BSU also attempts to create an atmosphere which is beneficial and harmonious with the entire student body. "We Black students want to live peacefully," says Saint Louis. "We do not want any antagonism or bitter feelings with anyone."

"Unfortunately, as Black students on a small campus we

have to face racial bigotry from students, faculty and administrators. This alienation and isolation compels us to academically motivate ourselves."

Saint Louis attributes the bitter feelings and resentment of white students by some Black students to the experience of racial bigotry.

An active organization this year, the BSU has participated in all big SA social functions in addition to taking the initiative in a number of other activities. They have provided a tutoring program for Black freshmen geared "to help stimulate and motivate incoming freshmen in order to develop their academic potential, financial responsibility and social well-being."

An initiation ritual was sponsored first semester which provided an ideological political awareness, cultural enrichment and fostered social togetherness.

A Thanksgiving drive also was organized in which donations from the student body were collected and used to provide needy people with food baskets; a political education class was sponsored for Black students and a faculty tea party was given first semester.

Garrity Explains Faculty Responsibilities

During a recent meeting of the committee on community life, the availability of faculty members to the students raised several questions as to the exact obligations of an instructor to the campus. Obviously, the sphere of faculty activity is not relegated to the confines of the classroom. What are the responsibilities of an instructor at Saint Joseph's College?

According to Dr. Robert Garrity, vice-president for academic affairs, the faculty contract does not enumerate the specific duties of faculty personnel, but it does refer the instructor to the information of that nature in the faculty handbook. "The regulations in the handbook are considered part of the contract, and cover matters of office hours, teaching load, etc.," says Garrity.

In the handbook, under the interpretation of the standard contract, a faculty member

Spring And Summer Sessions To Include Movies, Sports, Parties

It's time to start thinking about Spring and Summer sessions at Saint Joseph's College.

Pre-registration for Spring session is scheduled for the week of Apr. 2-6 in the Academic Dean's Office (Xavier Hall) between 8:30 a.m. and 4:30 p.m.

Dr. John P. Nichols, associate professor of philosophy, stresses the importance of pre-registration. He says, "a number of courses will be cancelled on the basis of pre-registration."

Courses that do not have a sufficient number of students enrolled will be dropped. The announcement of courses dropped from the schedule will be made Apr. 11. Students who signed up for courses that are dropped will be allowed to register for other courses on the revised schedule.

During the Spring session, all male students will be housed in Justin West and all coeds will live in Justin East. Jerome Hughes, personnel dean, is responsible for all room assignments which will be made during the week of Apr. 9-13.

According to Nichols, "professors and students are free to

arrange classes in accordance with their schedules. Things will be flexible. We won't be cramped for space."

Registration for Spring session is May 6. All fees must be paid by this date. Tuition is \$40 per credit hour. Room and board will total \$160 with a single room and \$180 with a double room. There is also a health center and activity fee of \$6. The session ends June 8.

Philosophy professor Paul Weiss, of the Catholic University of America, will be on campus for a series of lectures on his philosophy.

Several activities are also being planned on campus during the Spring and Summer terms. Social activity committees have been organized by Hughes to arrange movies, intramural sports, and parties and cook-outs.

"It's easier to organize for smaller groups," says Nichols. Tentative plans call for a track and field event and the use of a swimming pool at one of the area high schools.

"Socially we have an attractive offering and academically

we have some interesting courses for Spring and Summer," states Nichols.

When the Summer session begins June 24 there should be 200-250 students on campus. The pre-registration deadline is June 11. Summer session ends July 27.

The fees for Summer session are the same as those for the Spring session, except for a \$48 tuition per credit hour for graduate students.

Several faculty members have volunteered to speak during the summer on different topics. This will be of particular interest to new students who may be enrolling in the fall.

Nichols points out that it is possible for a student to complete credits for graduation from Saint Joe's in three years by attending the Spring and Summer sessions. As many as seven credit hours can be earned at each session.

Students interested in attending either or both of these sessions can obtain information and an application in the office of the Registrar, the Academic Dean, or the Personnel Dean.



Halleck Center will resound with music of Elvis Presley and Jerry Lee Lewis when the "Guild" resurrects oldie goldies at an all campus Little 500 mixer in the cafeteria April 13. Hailing from St. Louis, the group will provide the best of new and old sounds, from a Beach Boys medley to selections from the rock opera "Tommy."

agrees specifically to the following duties:

"1. Meet his assigned classes at the time and place and for the duration specified in the academic calendar. No class may be dismissed or the time or place of its meeting changed without prior approval of the vice-president for academic affairs."

The normal teaching load is designated as 12 credit hours involving not more than three preparations. This normal load is, however, subject to some adjustments to actual student registration, health conditions in one's department, etc.

The maximum load is designated as fifteen hours.

"2. Submit course syllabi to the vice-president for academic affairs and department chairman."

"3. Cover the subject matter of his courses as outlined in the

college catalog and in the manner further determined by his department.

"4. Enforce the faculty handbook regulations concerning class attendance and be prudently and reasonably concerned to implement disciplinary regula-



GARRITY

tions governing student conduct in the classroom.

"5. Keep reasonable office hours for student advising and consultation. Post his office hours (for students' information) and file a copy with the vice-president for academic affairs." (Dr. Garrity reports that "reasonable" hours are interpreted to mean a minimum of three hours a week.)

"6. Attend major college functions such as faculty meetings, departmental meetings, commencement, etc."

The faculty member is advised also in the handbook of general obligations: "Professional fidelity to the area or science to which he bears witness; academic exchange with the group of scholars to which he belongs; specific duties of teaching owed to the college in the practical attainment of its ends."

(Continued on page six)

Gridders Face Major Rebuilding Task As Spring Practice Points To Opener

Saint Joseph's football Pumas have launched a challenging rebuilding effort here during spring drills with an eye on the 1973 season that begins Sept. 15 at Midland, Mich., against Northwood.

Offensively, things start at quarterback where the Pumas are blessed with the return of Bill Reagan, author of 11 scoring passes and 943 aerial yards in '72. He fired four scoring strikes against Illinois Benedictine in the season finale and will hopefully pick up where he left off. Bob Dragich and Willard Warwick are behind Reagan.

Lettermen Jim Owens and Joe Pallotta head the receiving corps, while Roger Bregenzer, Al Placcek and converted deepback Nick Lorenzini join the picture.

Lettermen Greg Perkins (center), Fred Mariani (guard) and Greg Diem (tackle) are key returnees to an offensive front that suffers severe graduation losses. Al Waznis is a leading contender for the other tackle spot along with Mike Millard and Terry Dane, who moves over from guard.

Mariani is tops at guard, while Mike Noel could be a pleasant surprise at the other guard. Steady blocker Chuck Endres also contests at guard while Perkins is supported by rugged Jim DeLach in the pivot.

Carlos Phillips returns as a top-notch outside running threat and Jim Taylor boasts the wallop inside. Tim Shindeldecker, top runner on the '72 jayvees, lends additional outside speed while Bob Dexter and Bill Murphy back up Taylor. Mark Offerman joins the tailback corps.

Phillips netted 536 yards and registered a classy 5.5 gain per rush average in 1972 and he also topped the Pumas in scoring with eight touchdowns (five by rush, three by pass reception). Taylor bulled over tacklers for 407 yards and a 3.9 rushing average. He also caught ten passes.

Nowhere do graduation losses hit harder than on defense, but several lettermen are present to soften the blow. Kevin Foley and Jack Martin are promising defensive ends, as they totalled 51 and 43 tackles respectively a year ago. Martin could also play linebacker, which would open an end spot for other candidates like Kevin McGuire, Tom McGivern and Bill Davis.

All-league performer Kedric Beard is a leader at one tackle job, while the other spot is wide open with Mike Millard, Mike Beatty, Chuck Naumowich and Barry Omahen in the running. Beard also could play the mid-dleguard spot, where Jack Kil-martin, Dave Abbadini and Walt

Prochno are contesting for a starting berth.

If Martin doesn't play defensive end, he'll be a fixture at linebacker, where Nick Bazan, owner of 36 tackles a year ago, also stands out. With Bazan playing baseball this spring, however, converted deepback John Fioretti and the versatile Bregenzer will also be closely watched by the coaches.

Five letter winners give the Saints valuable experience in the secondary. Dick Briede (77 tackles, five interceptions in '72) and Willie Turner (52 tackles, two interceptions) are a super combination while Jesse Chick, Larry Lesniak and Tom Hardiman are enthusiastic, steady performers. Mike Lubnecky brings polished credentials up from the '72 jayvees, and Tom Bezold, Dave Hoven and Tim Ryan add solid depth. And don't forget Lorenzini, owner of a 60-yard interception return for a score last fall; if he's not at offensive end, you'll see him in the secondary.



Puma quarterback Bill Reagan barks the cadence as the front wall prepares to break off the front line. Rebuilding both lines key hopes to regain ICC football crown.

IM Bowling, Swimming Decided

The Rensselaer campus of Saint Joseph's College captured the laurels in the Intramural All-Star basketball game by dumping Calumet College's IM representatives 63-51 at East Chicago Mar. 24. Frank Santori was high scorer for Collegeville with an 11-point performance.

The East Seifert Rat Pack weathered stiff opposition to to clinch the IM bowling crown with 24 wins. The Gallagher Dukes won 23 contests to claim the second spot and were followed by the Drexel Foxes (22), and Gallagher Keglers and Gallagher Smack Bags with 21 and 20 wins respectively.

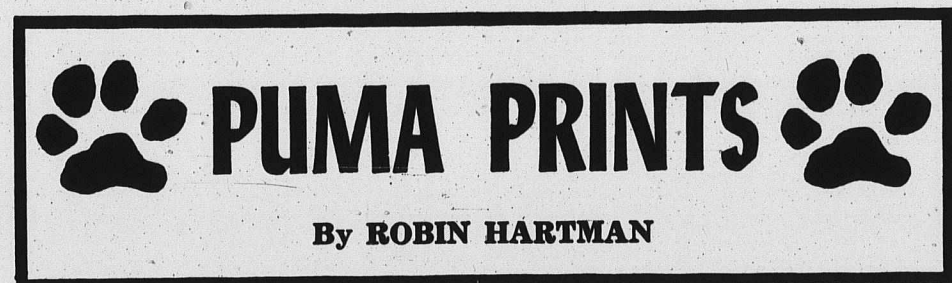
The quartet of Brenden Matthews, John Fox, John Waldron and Mark Offerman highlighted the men's IM swim meet, recording first place in the 200-yard freestyle relay (2:07.5), the 100-yard medley relay (1:03) and the 100-yard freestyle relay 0:53.5. Jeff Schuetzner captured the 100-yard individual freestyle, going the distance in 1:30 while Kevin Boyle's 0:26.5 time in the 50-yard individual freestyle was also good for a first-place berth. Offerman was the winner in a field of ten in the 25-yard individual freestyle with a 0:11.7 showing.

In the 12-inch softball winner's bracket the Gallagher Zoo beat Drexel's C-Moes 13-1 and the Halas Stoned Ponies outscored the East Seifert Round Trippers 12-11. Loser's bracket competition featured the Aquinas-Xavier Supermongies in a 14-2 winning effort over the Gaspar Powerhouse and the East Seifert Gavoches beat West Seifert's Charley Brown's All-Stars, 7-4.

In the WRA double elimination volleyball tournament, the Say Heys lead a field of four teams with a 10-0 record. They are followed by the High and Mighty (9-1) and the F.G.F.'s (8-2). A single elimination tournament will be held to decide the winner. Joining the teams mentioned above for this tournament will be the First West Keggers.

Polly Hahne highlighted the swim meet held Mar. 21 at Rensselaer Central High School. Polly registered first-place berths in the 50-yard breaststroke, 50-yard butterfly and joined the trio of Mikki Kuhn, Mary Phillips and DeDe Balsamo to take first place in the 100-yard freestyle relay. Nancy McAttee captured the 50-yard freestyle, Jane Hinton won the 25-yard run and Miss Kuhn was awarded the biggest splash.

Marcel Fortman, meanwhile, still leads (196 miles) the jogging club with Kelly West following, having logged a total of dinnera re college trustees 150 miles. Behind are Mary Ann Feldhaus and Kathy Ward with 100 miles apiece.



"In a rare salute by anyone anywhere to the men in the striped shirts, ICC football coaches went on record to commend conference officiating on the gridiron."

Most likely the press release following the basketball coaches' meeting at Evansville in mid-March won't be as praiseworthy of the league's hardwood officials as last fall's salute to the gridiron whistle tooters.

To say basketball officiating in the Indiana Collegiate Conference was bad in 1972-73 may be understating the fact. A better word would be putrid. Seldom is heard any mention of clinics, reviews or grading systems for ICC basketball officials that seem to be so effective in improving league football officiating.

More complaints and technical fouls were evident this season than in the past, and one who received his share, Puma mentor John Weinert, may have a solution to the problem.

Weinert proposed a selection process at the meeting by which coaches would choose officials on the road. In other words, Saint Joe would select officials for a game at Evansville and the Aces would choose the referees at Alumni Fieldhouse, with each team respecting the other's list of blackballed officials. While some expressed skepticism at the idea, (Evansville coach Arad McCutchan was the only coach to disapprove) most of the meeting's participants shared Valparaiso head coach Bill Pruden's view that the Saint Joe proposal was the first constructive proposal heard as to officiating.

Due to the absence of two coaches, Elmer McCall of DePauw and Snowy Simpson of Wabash, the proposal was tabled until the conference's summer meeting in June. But Weinert is happy, as well he should be.

"We have brought out the mechanics of the proposal," says the coach, "and now we've got the ball rolling. We're confident something can be done about some of the officiating in the conference. The Valpo coach was very helpful. Butler's George Theofanis and Indiana Central's Angus Nicoson agreed something should be done. The only person who didn't approve was McCutchan (Evansville coach)."

Happy as he may be about his proposal, coach Weinert maintains his plan is only a partial solution. The main solution, in his opinion, starts with new blood.

"In the last ten years," maintains Weinert, "basketball players have improved 500 percent. They do things with a basketball no one thought of ten years ago. That Providence player (Ernie DiGregoria) did things I've never seen done before with a basketball. Coaching has improved 200 percent, with coaches going to clinics, and reading journals and books, plus gathering new ideas. The one major part of basketball that has remained the same is the officiating, and it isn't keeping up with the times."

The solution? "We must get new people into officiating. To raise the pay of the officials will make better-paid officials, but not better officials. What is needed are people who have an enormous amount of self-dedication and persons who want to remain in the game."

A sign of the times, perhaps, but watch a basketball game and see if there are two, fine, strapping lads in striped shirts with whistles in their mouths. With pressure mounting from all sides, being a basketball official can be a dangerous experience. It will be up to conference commissioners like Jim Hinga of the ICC to recruit new officials and, hopefully, better officiating with it.



Head Coach Bill Jennings takes time out to discuss an important point with his defense as they prepared for the Mar. 31 Old-Timers spring game.

3-0 Baseball Pumas Topple Northern Kentucky, Marion

Saint Joseph's opened its 1973 baseball season in a winning fashion Mar. 24 with a 3-2 win at Northern Kentucky State College. Tuesday's 7-2, 6-3 sweep of Marion (Ind.) College leaves SJC 3-0 on the season.

There were several heroes for the Pumas, including pitcher Mike Lichtfuss, who went the seven-inning distance, limiting the hosts to four hits while striking out eight and walking four. He literally won his own game with a fifth-inning single that chased home Mike Gadus to score the Saints' third run.

Saturday will be long remembered by SJC's Jerry Walsh, a nifty pitcher who rates high in coach George Post's mound plans this spring. With Lichtfuss toiling this day, however, Walsh played first base and came to bat in the top of the second for his first time as a Puma. The result was a 350-foot blast over

the right field fence that gave the Pumas a 1-0 advantage. After Northern Kentucky converted a double and error into the tying run in the bottom of the second, SJC won it in the fifth. Bill Zinser started things with a double, then stole third. Gadus followed with a double to make it 2-1, then Lichtfuss raised the count to 3-1 with a single which scored Gadus.

That turned out to be the winning run since the hosts loaded the bases in the bottom of the seventh on two singles and an error. Northern Kentucky's second run came home on a walk, but Lichtfuss coaxed an infield out to end the game.

Dan Elfers struck out ten SJC hitters while absorbing his first loss of the young season. Gadus topped Puma batsmen with two hits in three at-bats while SJC out-hit the hosts, 5-4.



Recently elected Student Association officers for the 1973-74 school year are; (seated) president Ben Sponseller (jr.-Pwhr.), vice-president Gary Lupa (jr.-Aquin.), treasurer Mike Slatery, (soph.-Ben.) and secretary Colleen Rattigan (fr.-Jus.).

Scholarship Dinner Planned

Friday the 13th of April will be a lucky and meaningful day for many present and future Saint Joseph's College students because that's the date set by the Board of Trustees for the Fourth Annual Scholarship Dinner in Chicago.

The dinner is scheduled for 8 p.m., following a 6:30 p.m. cocktail party in the Sheraton-Blackstone Hotel at South Michigan and East Balbo in downtown Chicago. The dinner is a \$100-a-plate affair with cost of a table \$1000.

Three previous Scholarship Dinners have raised more than \$100,000 for Saint Joseph's students, vastly broadening the school's appeal to high-quality

students. Co-chairmen for the dinner are college trustees James Carmody and Al Fellinger. Carmody is Senior Vice-President of the LaSalle National Bank in Chicago and Fellinger, a 1952 Saint Joseph's graduate, is President of the Fellinger Corp.

The top-ranking male and female student in SJC's Class of '73 will be presented with academic excellence plaques. This year's honorees are Kathleen Heuser of Louisville, Ky., and Daniel Kidd of Kalida, Ohio.

Approximately 150 students have benefitted from Scholarship Dinner funds over the past three years. "The really fine thing about this dinner is that it helps so many students complete an education—students who otherwise may never get their chance to earn a degree," says Fr. Charles J. Robbins, C.P.P.S., Registrar and Director of Financial Aids. "Many of these students are paying a large part of their expenses, and the generosity of our friends who attend the Scholarship Dinner enable these young men and women to be educated at the school of their choice."

Neighbor Fund Raises \$51,000

Residents of Rensselaer and Jasper County believe it is better to give than to receive. Demonstrating the age-old axiom, they have raised and pledged \$51,000 through the Neighbor Fund for Saint Joseph's College.

The Neighbor Fund is an area-wide fund raising organization conceived and formulated by town and county residents. Concerned about the future of Saint Joseph's College, community members organized the project to assist Saint Joe's in rebuilding and replacing the loss caused by the Administration Building fire.

Honorary chairmen of the Neighbor Fund are Dr. E. R. Beaver, Ralph Fendig, and Rev. L. Wayne Smith of Rensselaer. The project involves members of women's groups, businesses, school groups, church organizations, and various clubs.

Donors in Rensselaer and the five-county area have contributed \$10,000, and \$14,000 was pledged at the Neighbor Fund kickoff dinner, held Mar. 22 in Halleck Center. During the dinner, Mrs. Freda Chapman of Rensselaer pledged an additional \$1,000, bringing total contributions then to \$25,000.

William J. Moriarty of Rensselaer, member of the Neighbor Fund steering committee, spoke of the services rendered by the college to the community. "A top-flight library, stage plays and orchestra performances, spectator sports, student and faculty involvement in the life of this community—this only begins to describe, in general terms, what Saint Joseph's means to us."

Tom Ryan Retiring From Saint Joe's

By MARY ANN SPINDLER

"Every teacher at some time in his life acts as a counsellor. I don't think you could teach without becoming involved in the students' lives. Teaching and guidance are inseparable."

So says Thomas M. Ryan, Director of Guidance and Counseling and assistant professor of education at Saint Joseph's College, who is retiring this spring after ten years of service at Collegeville. Ryan, who became interested in his career when his high school principal asked him to teach Latin during his senior year, has been active in both teaching and guidance for almost 50 years.

A native of Dayton, Ohio, he earned his bachelor's degree at the University of Dayton in 1929 and served as a teacher at Chaminade High School in Dayton during 1929-30. He was a teacher for the Dayton Board of Education during 1930-54 and was Superintendent of Schools at Coldwater, Ohio, during 1954-63.

Ryan's main interest in counselling is vocational guidance, and he believes it is most important for a counsellor to help the student seek and find a vocation which will best suit his talents. He says he wants

to "help students see their way into the world."

He also urges students to finish their education. Even while serving in the Army in 1943, two years after receiving his M.A. from the University of Dayton, he set up a school in the Philippines for American soldiers who had not finished their high school learning.

There are many approaches to counselling, Ryan says, and the object is to get the student to talk about himself as much as possible. "Sometimes it is difficult to draw a problem out of a student. I don't rely on psychological tests, but sometimes they help start a conversation. The best thing you can do is just listen, and offer some suggestions if the student wants them."

"The most interesting case I've seen involved a young Jewish boy who came and asked me to help start him on his way to becoming a rabbi," Ryan recalls. "I had never counselled anyone in this area before, so we both went to the library and looked up everything we could find on rabbinical schools. Several years later, while I was in Texas serving in the Army, a young rabbi approached me to thank me for my help so many years ago. It was the same boy."

The rewards of counselling are simple, he adds. Many times a former student will return to his counsellor to tell him of the success he has made in his career. "Everyone here at Saint Joseph's has been more than cooperative," Ryan adds. "This has been a tremendous help in counselling."

"The thing I'll miss most is the day-to-day contact with students, inside the classroom and out. I have always thought it was important to be available to the students, and I hope to continue giving assistance to the college in any way that I can," he reports.

Ryan and his wife, Cecelia, plan to remain in the area after his retirement. Ryan has one child, a daughter, who lives with her husband and two children on Long Island, N.Y.

Saint Joseph's will miss Tom Ryan, both as a professional of superior competence and a person of unlimited warmth. He leaves to SJC's educators a legacy of caring about young people—a legacy that captures the spirit of this small, private college—and he leaves an uncountable list of Saint Joe students, past and present, who are better people today because they benefitted from the guidance of Tom Ryan.

'Sadie Hawkins' Weekend Set

Beginning the evening of Apr. 5 and continuing through the afternoon of Apr. 8, Saint Joseph's campus will take on the atmosphere of the corn-pounding, jug-toting, hillbillies of the hills of Arkansas.

Phi Kappa Theta Fraternity is sponsoring a "Sadie Hawkins Weekend" to coincide with the time trials for Little 500. Bill Timmins (sr.-Gal.), Tom Tobolski (fr.-Hal.), Sheri Barth (fr.-Jus.), and Debbie Flinn (jr.-Jus.) are in charge of formulating activities for this event. They hope to make it an annual affair.

A faculty talent show will kick off the weekend. The night of Apr. 5 will find such faculty members as finance professor Ralph A. Marini playing his harmonica, and Allen Broussard, chairman of the accounting-finance department, playing the guitar and singing. There will also be a rock concert at 8:30 starring Mark Zwartynski and his band.

On Friday night, Apr. 6, a square dance is scheduled for the chapel cafeteria. A professional square dance group will be on hand to teach anyone who desires to learn the correct steps. A band will provide the music.

Saturday, the big day, starts

with a picnic at 12:30 p.m. on the intramural sports field. Following the picnic, activities will move to the open area between Halleck Center and Justin Hall. Some of the events scheduled are: log balancing, a sack race, a wheelbarrow race, an obstacle course, a greased pig contest, a greased pole climb, "Sadie Hawkins" race, watermelon eating contest, frisbee throw, and boulder throwing. Dinner at 4:30 will also be served picnic style. Plans for the menu call for two pigs on a spit and steaks. A "Sadie Hawkins" dance with an SA-sponsored band will climax Saturday's events.

A log-rolling contest is scheduled for Sunday on the pond in front of the college at 1 p.m.

According to Bill Timmins, this is an attempt at "a different kind of weekend with hopes of holding it each year. We want to get dorms actively involved in a weekend program."

Points will be awarded to individuals, dorms, and classes participating in the games. Males will vie for points individually and on a dorm-versus-dorm basis. A first-place winner gets five points for himself and five points for his dorm; second place is worth three points; third place is worth one point.

(Continued from page four)

cause he does not keep office hours, he should come to me. That is the only way I have of knowing of contract violations."

The ad hoc committee suggested that perhaps Dr. Garrity could remind professors about their obligations to keep office hours.

In defense of the faculty, it was pointed out by members of the committee for community life that too often students fail to take advantage of a professor's offer to help. A student can always make an appointment with a professor after class or by calling him.

Female students will play individually and class against class. First place is worth four points and second place is worth two points. For every ten percent of the girls of a particular class who attend the dance Saturday, five points will be awarded that class.

Prizes will be awarded after each event Saturday. First place is worth six beer tickets and second place will win three beer tickets. Tickets can be redeemed at the dance. The men's dorm that collects the most points will receive a check for \$60. The girl's class with the most points wins \$40.

Timmins stresses that faculty members and their wives are eligible to participate in all events and can win prizes. Timmins said, "we hope to get the faculty involved in a weekend program as more than observers."

Senate . . .

(Continued from page one)

Why is WOWI asking for \$4,800 a year? Hartman explains that the figure is based on information from other colleges and their radio stations. "Information from Intercollegiate Broadcasting System, a major source of information for college radio stations across the country, indicates the average amount budgeted for college stations in Indiana is \$5,000."

Currently, WOWI operates on money from the Parents Club and on advertising revenue. In the last stages (\$33.31) of paying off an \$800 debt incurred two years ago, WOWI received \$358 in special advertising and \$40 from regular ads for 1972-73.

After much debate, the Senate directed the elections committee to survey the student body about its feeling about the proposal.

Other Senate business included a proposal by Dan Bradley, SA secretary, to have a campus-wide cleanup day. Following some discussion, the proposal was killed for lack of interest.

Recognition for service to the college community was given Gerald Gladu, vice-president for public relations and development, when the Senate voted him recipient of the newly instituted Wooden Cask Award. The award, consisting of a wooden cask of booze, symbolizes a bringing of good spirits into the college community.

Challenges . . .

(Continued from page one)

Business Club secretary, "and expect a big turnout. We're bringing men from Chicago, Indianapolis, LaCrosse, Wis., and even as far away as Baltimore to discuss problems which we students may have heard generalities and no more about in our classes. This is an opportunity to dig into specifics, learn what kind of challenges we may be involved with when we leave Saint Joe and how to deal with them."

Representatives from the following companies will participate in the panel discussions—public relations: Blue Cross-Blue Shield, and National Alliance of Businessmen; automobile: General Motors, State Farm and Allstate insurance companies; food: Indiana Board of Health, A.R.A. and J. Walter Thompson Advertising Agency; and transportation: Ritter Trucking Co., C & O, B & O and Penn Central Railroads, and Gateway Transportation Co.